

Kicking-off the school year with Rush Week

Denmark FBLA began the school year with a great bang with its rush week activities. Our goal was to recruit as many members as possible during rush week by engaging people in entertaining activities and attracting them to our organization. We are proud to have assembled a club with so many dedicated and talented individuals who make our organization here at Denmark a success!

Day 1 of Rush Week was Mentor Monday. Members got an opportunity to network with new people by posting a picture of themselves with a returning or a new member and tagging @denmarkfbla and #dhsfblarush2022 in their Instagram story. That day after school, we also hosted our very first meeting of the year, the Kickoff Meeting, to invite everyone to learn more about FBLA and introduce the leadership team for the year. Day 2 of Rush Week was Time Travel Tuesday. For this activity, members posted their favorite pictures from past FBLA events or a description of the FBLA event they were looking forward to and tagged three friends they would like to make the event memorable with. Day 3 of Rush Week was Wear Merch Wednesday where we invited our members to post a picture wearing any FBLA merch or FBLA colors to school. Day 4 of Rush Week was Treasure Hunt Thursday! This activity compelled our members to join the rush in finding a golden ticket hidden in each of our advisers' rooms where they got the opportunity to be featured on Denmark FBLA's Instagram page if they found one. Finally, on the last day of rush week, we asked our members to visit the 5 years themed Lighting A Trail bulletin board to write down where they saw themselves in the next 5 years and how FBLA will help them get to that position. The activity wrapped up rush week in the perfect way by allowing our members to set goals that they could return to once in a while to keep them motivated in their aim to accomplish them.