

## Eager Members Put Up Fierce Competition At In-House

As Denmark FBLA approached getting members signed up for the new competitive season, we experienced intense competition at the school level. Since we could only send a limited number of people to FLC and RLC, our chapter hosted in-house competitions which spanned over several weeks because participation was in high demand.

For FLC, we only had to host an in-house for two events: Introduction to Social Media Strategies and Social Media Strategies. In order to create an organized schedule, our VPs of Competition set up a signup genius where members could register for a session according to their availability. This allowed the officer team and the members to stay on track and avoid any confusion in communication. After hosting multiple sessions, two teams were selected for each event and the results were declared a day after the last session.

RLC in-houses were deemed to be more challenging to plan as we had so many events and so many sessions to keep track of. To combat the large amounts of sessions needed, once again, our VPs of Competition got to work to create an elaborately planned out spreadsheet to keep track of all the time slots available and the member sign-ups. To stay on top of decision-making, the officer team assigned one event per day and guaranteed to release the results at 12:00 pm the next day. During this time, we also wanted to make sure our members were preparing for their presentation events in a timely manner, so we established an award to give to the team with the best presentation. This created more hype and increased the dedication of our members.

Although we would have loved to send all of our members who wanted to compete in an event to the conferences, we had to make some decisions and select the best individuals and/or teams to represent Denmark FBLA at the competitive level. Regardless, we are proud of all our

members as well as the leadership team for doing a phenomenal job during stressful weeks. Go

Danes!