

Guest Speaker Todd Jones At The Public Speaking Workshop

Public speaking is an essential skill to possess no matter what job or career field a person is involved in. It is beneficial to come across as a strong and confident speaker to convince and retain the audience's attention throughout a presentation. As Denmark FBLA approaches the Region Leadership Conference, the officer team wanted to provide a workshop for their RLC presentation competitors to gain tips and advice on how to present effectively in their event. The chapter invited Georgia State Representative for District 25, Todd Jones, to talk more about his prospering business and provide an example of a successful public speaker.

During the first part of the workshop, the chapter explained how to begin planning a speech and then discussed the different parts. While discussing the parts of a speech, the officers made sure to include examples and ways to encourage audience retention. After structure and content, the team explained ways to make a specific audience-oriented speech, and how to use gestures, voice fluctuations, and body language to sway the audience. Finally, the chapter discussed the opportunities associated with public speaking at the end of the first part of the workshop. For the second part of the workshop, the team introduced the guest speaker for the meeting Todd Jones. Mr. Jones led a conversation with the members and explained his motivation and his journey to overcoming failures through his business experiences. He discussed how his failures taught him so many things about himself and helped better his other business to make them more successful. Later, he opened the floor to a Q&A session where members could ask him for advice or any last-minute questions.

Overall, the meeting was a successful one as members got a chance to better their presentation skills and watch a live speech from a successful politician and businessman. It brought two aspects of FBLA together: business and public speaking.

